

2014 OCPRA Annual Awards Competition Results

1. Radio Advertisement/PSA

- 1st Oklahoma City Community College
Cordell Jordan
Now is Power - Health Professions
- 2nd University of Science and Arts of Oklahoma
David Duncan
Curious Minds
- 3rd OSU-Tulsa
Marketing and Communications Services
Visit Your OSU-Tulsa Academic Advisor
- HM Rose State College
Office of Marketing and Public Relations
Catch Bad Guys

2. Video Spot

- 1st OU College of Engineering
Zane Blanchard, Karen Kelly
Sooner Electric Racing Team
- 2nd Oklahoma City Community College
Marketing and Public Relations
Cordell Jordan, Dan Anderson, Robert Lane
Now is Power-Health Professions
- 3rd Tulsa Community College
TCC Marketing Communications
TCC Is: Tulsa Achieves
- HM University of Science and Arts of Oklahoma
David Duncan, Rob Vollmar
Curious Minds

3. Video Feature

- 1st OSU-Library
Stephen Briscoe, Bonnie Cain-Wood, Kiara Ealy,
Austin Bowles, Katie Pearson, Brooke Ramsey
Win a Date with Edmon Low
- 2nd OSU-OKC
OSU-OKC Marketing & Communications
*Behind the Win: OSU-OKC's Governor's Cup Team
Wins First Place*

3. Video Feature (cont.)

- 3rd Oklahoma Baptist University
Britton Buss, Clinton Sinclair, Justin Hull
Get Ready! OBU Football Promo
- HM Northeastern State University
Communications & Marketing, Steven Hobbs,
Jennifer Zehnder, Ethan Stuart
*It's Gone On For Too Long; I Miss You; I Am Here For
You*

4. Traditional Photography/ GENERAL

- 1st University of Central Oklahoma Photo Services,
Daniel Smith
Mom
- 2nd The Samuel Roberts Noble Foundation
Noble Foundation Staff
90 Years Strong
- 3rd Oral Roberts University
Marketing, Bass Quintet, Mark Moore
Brass Quintet
- HM East Central University
Nabin Shrestha
No Looking Back

5. Traditional Photography/ SPORTS

- 1st Southwestern Oklahoma State University
Cody Roper
Battle
- 2nd University of Tulsa
Erik Campos
Flying High
- 3rd University of Central Oklahoma
Garrett Fisbeck
Safe
- HM Oklahoma Baptist University
William Pope
Reach

6. Digitally Enhanced Photography

- 1st Southwestern Oklahoma State University
Kyle Wright
SWOSU Soccer Game On
- 2nd University of Central Oklahoma
Garett Fisbeck, Craig Beuchaw, Gypsy Hogan,
Daniel Smith
Building Bridges
- 3rd Northern Oklahoma College
Amie Berryman, Printing Services
NOC Cool Jets

7. Web Design

- 1st OSU – Athletics
Jordan Smith, Greg Bartlett, Bruce Waterfield,
Gavin Lang, Sean Maguire
NFL Draft Website
- 2nd OSU – Athletics
Jordan Smith, Greg Bartlett, Bruce Waterfield,
Gavin Lang, Sean Maguire
Signing Day 2014 Website
- 3rd The Samuel Roberts Noble Foundation
Shane Porter
*Fire, fish, hogs and deer: Building online workshop
resources*

HM OSU Institute of Technology
Kurt Stenstrom
ArtPlus Website

8. Mobile App or Site

- 1st Oklahoma Baptist University
Damon Seymour
OBUMobile
- 2nd OSU-Tulsa
Marketing and Communications Services
OSUinTulsa.com
- 3rd OU-K20 Center
Dr. Scott Wilson, Javier Elizondo, Peter Young,
Steve Hartman, Will Thompson, Jaise Donovan
Mind Your Own Budget: The Apartment

9. Best Use of Social Media

- 1st OU Housing and Food
Amy Buchanan, Kate Bernard, Staci Johnson,
Aaron Lindley, Ryne Alexander
Campus Coffee Crawl

9. Best Use of Social Media (cont.)

- 2nd OSU-LIBRARY
Bonnie Cain-Wood, Kiara Ealy, Stephen Briscoe,
Austin Bowles, Katie Pearson, Brooke Ramsey
Edmon Low Library Ghost Hunt
- 3rd Southwestern Oklahoma State University
Blaine Boyd, Brian Adler
SWOSU Twitter Q&A
- HM Oklahoma City Community College
Deirdre Steiner, Kim Holding
Arts Festival Oklahoma "Balloon-a-gram"

10. Print Advertising

- 1st The Samuel Roberts Noble Foundation
Katie Brown, J. Adam Calaway, Scott McNeill,
Broderick Stearns
Thank a Farmer
- 2nd OSU-OKC
Marketing & Communications
*Get an OSU Degree in OKC/Billboards and Bus
Benches*
- 3rd East Central University
Tanner Capps
*6th Annual Louise Young Diversity Lecture: WWII
Tuskegee Airmen*

11. Digital Advertising

- 1st Oral Roberts University
Janet Benton
Ethiopia Study Trip
- 2nd Oral Roberts University
Marketing, Janet Benton
Amahl and the Night Visitors

12. News Writing

- 1st Rose State College
Ben Fenwick
*The Memorial Institute for the Prevention of Terrorism
(MIPT) Announce Relocation to Rose State College*
- 2nd The Samuel Roberts Noble Foundation
Robyn Peterson
*Ag Safety Day - Teaches valuable lessons to area
students*
- 3rd OSU Institute of Technology
Sara Plummer
OSUIT Campus Master Plan

12. News Writing (cont.)

HM University of Science and Arts of Oklahoma
Rob Vollmar
Hester Represents Choctaw Nation for 'Code Talker' Honors

13. Full-Length Features

1st University of Central Oklahoma
Gypsy Hogan
During the Storm/After the Storm

2nd OSU-Marketing
Michael Baker, Jacob Longan, Chelsea Twietmeyer,
Phil Shockley, Ross Maute
Art at OSU in STATE Magazine

3rd The Samuel Roberts Noble Foundation
Robyn Peterson
Fundamentals of Fire

HM Oklahoma City University
Leslie Berger
Lighting the World

14. Featurette Writing

1st The Sam Noble Roberts Noble Foundation
J. Adam Calaway
Noble, to me

2nd University of Central Oklahoma
Angela Morris
Jay Krottinger

3rd University of Central Oklahoma
Lindsay Houts
Mapping Lichens

HM University of Central Oklahoma
Angela Morris
Ted Honea

15. Blogs/Editorial/Column

1st The Samuel Roberts Noble Foundation
J. Adam Calaway
A Noble Journey (blog series)

2nd The Samuel Roberts Noble Foundation
J. Adam Calaway
A Noble Journey (column)

3rd Tulsa Community College
Susie Brown, Lauren Brookey
*College Completion: Fueling Tulsa's and Oklahoma's
Economic Engine*

16. Sports Writing

1st University of Central Oklahoma
Gypsy Hogan
Champions - Then and Now

2nd OSU-Athletics
Clay Billman
Living Legend - POSSE Magazine

3rd University of Science and Arts of Oklahoma
Jessica Jackson
USAO Men Prepare for the Vikings

17. Sports Publications

1st Oklahoma State University
Kevin Klintworth, Paul V. Fleming, Ross Maute,
Bruce Waterfield, Michael Orr, Mark Pennie
POSSE Magazine - v7n3

2nd OSU-Marketing
Michael Orr
POSSE Magazine - Eddie Sutton's Greatest Moment

18. Poster Design-General

1st OSU-Tulsa
Marketing and Communications Services
OSU-Tulsa Energy Conservation Program

2nd OSU Institute of Technology
Brian Caldwell
Hatch Show Print Promotional Posters

3rd Southwestern Oklahoma State University
Kyle Wright, Brian Adler
MTV's Catfish at SWOSU

4th OSU Spears School of Business
James Neeley
2014 SSB Recruiting Poster

19. Poster Design-Culture/Fine Arts

1st Eastern Oklahoma State College
Danel Walker, Trish McBeath, Russ Bird, Carrie
Kirkes
Huck Finn Poster

2nd East Central University
Tanner Capps
ECU School of Fine Arts: Music

3rd University of Central Oklahoma
Liz Johnson
ACM@UCO Rocks Bricktown poster

19. Poster Design-Culture/Fine Arts (cont.)

HM East Central University
Tanner Capps
Doubt: A Parable

20. Poster Design-Sports

1st OSU-Marketing
Ross Maute, Gary Lawson, Phil Shockley, Bruce Waterfield, Clay Billman
2013-14 OSU Cowgirl Basketball Poster

2nd Southwestern Oklahoma State University
Graphic Design
Kyle Wright
2014 SWOSU Baseball Game On Poster

3rd Northern Oklahoma College
Traci Dewey, Printing Services
NOC Soccer

21. Smaller Brochure/flyer/booklet

1st OSU Institute of Technology
Kim Woodard
OSUIT School of Watchmaking

OSU-Spears School of Business
James Neeley
2014 SSB Recruiting Combo

OU-K20 Center
Jean Cate, Quentin Bidy
K20ALT EPSCOR Brochure

OSU Undergraduate Admissions
Staff
OSU Paying for College

22. Larger Brochure/flyer/booklet

1st OU College of Engineering
Haley Fulco
Strategic Plan

2nd The Samuel Roberts Noble Foundation
J. Adam Calaway, Katie Brown
I am Noble

3rd Oklahoma City University
Lauren Hanson
Parent Piece

HM OU-IT
Kimberly Fuller, David Hoffner
Shared Services

23. Direct Mail Piece

1st OSU Undergraduate Admissions
Staff
More Than A Number Postcard

2nd Cameron University
Karyn Bowen
Graduate Studies Preview Night Mailer

3rd OSU-Spears School of Business
Ryan Souders
CEPD Blank Thank You/Communication Cards

HM Cameron University
Karyn Bowen
Aggie Sneak Peek Postcard

24. Special Publication

1st The Samuel Roberts Noble Foundation
J. Adam Calaway, Katie Brown
The Enduring Lessons of Lloyd Noble: The Noble Foundation Annual Report

2nd OU Sam Noble Museum
Hadley Jerman, Sara Plummer
Sam Noble Annual Report 2012

3rd OSU Institute of Technology
Kim Woodard
Super Saturday Passport

HM OSU Undergraduate Admissions
Staff
Going to OSU Graduation Topper

25. Magazine

1st The Samuel Roberts Noble Foundation
J. Adam Calaway, Katie Brown, Robyn Peterson, Broderick Stearns, Jackie Kelley
Legacy: Looking back. Growing forward.

2nd OSU- Center for Veterinary Health Services
Derinda Blakeney; Dorothy Pugh; Paul Fleming; Phil Shockley; Gary Lawson; Dr. Jean Sander, Dean
Vet Cetera

3rd OSU-Marketing
Staff
STATE, Spring 2014

HM OSU-Marketing
Michael Orr
State Magazine - Wierd Ward

26. Class Schedule

- 1st Oklahoma City Community College
April Jackson
OCCC Class Schedules 2013-2014

27. Admissions Viewbook

- 1st Oklahoma City University
Lauren Hanson
OCU Viewbook
- 2nd Oral Roberts University - Marketing
ORU Marketing
ORU Viewbook
- 3rd University of Central Oklahoma
Brian Alexander, Adrienne Nobles, Dan Smith
UCO 2013-14 Admissions Viewbook

28. Newsletter

- 1st OSU Institute of Technology
Sara Plummer, Sywan Shih
The Circuit
- 2nd The Samuel Roberts Noble Foundation
Scott McNeill, Darla Boydston, Robyn Peterson,
Broderick Stearns, Jackie Kelley
Ag News and Views
- 3rd University of Tulsa
Gary Carmack, Melani Hamilton
Gilcrease Museum Newsletter, Spring 2014

29. Bright Idea

- 1st East Central University
Amy Ford, Dr. Shelley Hamby, Gina Smith
"Sewing Hope" Thread Donation
- 2nd University of Central Oklahoma
Sam Ferguson | Broncho Mob
- 3rd OSU Communications
Communications, Admissions, Alumni Association
and Foundation
Orange Crush
- HM Northwestern Oklahoma State University
Haley Smith
*Digital Scavenger Hunt - Bringing
Awareness to Importance of Accreditation*

30. Holiday Greetings

- 1st Cameron University
Office of Public Affairs, Grapevine Media
Digital Christmas Card

30. Holiday Greetings (cont.)

- 2nd OSU-Tulsa
OSU in Tulsa Marketing and Communications
Services
OSU-Tulsa President's Holiday Card
- 3rd Oklahoma City University
Sandy Pantlik, Lechelle Calderwood
Seasoned Greetings
- HM OSU Undergraduate Admissions
Katie Vaz
Apply in July to Oklahoma State

31. "Before-and-After" Design

- 1st East Central University
Amy Ford, Tanner Capps
ECU Football Stadium
- 2nd Northern Oklahoma College
Jamie Haney, Printing Services
NOC Billboard
- 3rd Northern Oklahoma College
Jamie Haney, Printing Services
NOC Viewbook

32. Shoe-String Award

- 1st Oklahoma City Community College
Deirdre Steiner, Kim Holding, Michael Burchfield
Arts Festival Oklahoma Press Kit
- 2nd The Samuel Roberts Noble Foundation
Shane Porter, Katie Brown, Robyn Peterson, Amie
Morgan
Corralling the Blue Cow
- 3rd OSU Communications
OSU Communications, Marketing, Megan Horton,
Teresa Tackett
Live Orange Friday
- HM Oklahoma Baptist University
Britton Buss, Clinton Sinclair, Justin Hull
*Get Ready! Oklahoma Baptist University Football
Promo Video*

33. Cover Design

- 1st Oklahoma State Regents for Higher Education -
Communications
Sharon Bourbeau, Rebecca Richardson
*What's Your Plan for College? Oklahoma's Official Guide
to Preparing for College*

33. Cover Design (cont).

2nd OSU-Athletics
Jordan Smith, Gary Lawson
Media Guide Cover - Women's Basketball Postseason

3rd OSU-Tulsa
OSU in Tulsa Marketing and Communications Services
OSU-Tulsa Graduation Program Cover

HM OSU Athletics
Jordan Smith
Media Guide Cover - Football

34. Logo Design/Graphic Identity

1st East Central University
Todd Milligan, Marianne Miller
20th Anniversary of the 1993 Football National Championship Logo

2nd OSU-Tulsa
OSU in Tulsa Marketing and Communications Services
OSU-Tulsa 15th Anniversary Logo

3rd University of Central Oklahoma
Brian Alexander
ACM@UCO Battle of the Bands Logo

HM Connors State College
Dr. Ryan Blanton, Stacy Pearce
Connors 105 Campaign Logo

35. Events/Promotions

1st Oklahoma City Community College
Marketing and PR Staff
Arts Festival Oklahoma 2013

2nd Rogers State University
Kate Northcutt, Robert McClendon, David Hamby, Randy Riggs
Hillcat Nation - Homecoming 2014

3rd Oklahoma City Community College
Marketing and PR Staff
NAIA 2014

HM Northeastern State University
NSU Communications & Marketing, Beth Peterson, Susan Smedley, Ben Hardcastle, Chris Greer, Steve Hobbs
Seminary Hall 125th Anniversary Celebration Campaign

36. Campaigns

1st OSU-Tulsa
OSU in Tulsa Marketing and Communications Services
Get There From Here Campaign

2nd Rose State College
Kevin Friesen, RSC Staff
Catch, Create, Change Campaign

3rd Oklahoma City Community College
Marketing and PR Staff
Now is Power 2013-2014

HM Oklahoma State Regents for Higher Education - OCAP
Michelle Van Swearigen, Lacy Myers, Angela Caddell, Penny Ganda
UCanGo2 FAFSA Campaign

37. Multimedia

1st OSU-Tulsa
OSU in Tulsa Marketing and Communications Services
OSU-Tulsa Get There From Here Graduation Slideshow

2nd Oklahoma Baptist University
Bill Pope, Damon Seymour
SBC Booth Presentation

3rd OU Housing and Food
Kate Bernard
You Are The Difference Video

38. Square Peg

1st The Samuel Roberts Noble Foundation
Noble Foundation Staff
Grown for You Mobile Classroom

2nd OSU Institute of Technology
Kim Woodard
OSUIT SouthWestern Association Tractor USB

3rd OSU-Tulsa
OSU in Tulsa Marketing and Communications Services
OSU-Tulsa Energy Conservation Recycled Coasters

BEST OF SHOW

Special Publication
The Samuel Roberts Noble Foundation
2012 Annual Report