

The Winners Circle 2015

Oklahoma College Public Relations Association
2015 Competition and Show Honorees

1. Radio Advertisement/PSA

3rd OSU Institute of Technology
OSUIT Learn By Doing
Shari Erwin

2nd OSU-Tulsa
Get There From Here Radio Spot
OSU Tulsa Marketing and Comms Services

1st Oklahoma City Community College
Now is Power: Film and Video
Cordell Jordan

2. Video Featurette

HM OSU-OKC
Spanish TV Commercial
OSU-OKC Comms & Marketing Team

HM OU-IT
WEPA
Hoang Truong

3rd Oklahoma Baptist University
OBU :30 TV Spot - Find Your Place - Student
Britton Buss, Coy Cypert, Andrew Cox

2nd OSU-Tulsa
Get There From Here Advertisement
OSU Tulsa Marketing and Comms Services

1st Langston University
This is LU
Dave Tester, Koshia Silver

3. Video Feature

HM OSU-Center for Veterinary Health Sciences
Rosie's Journey
Derinda Blakeney, Paul West

3rd OSU-OStateTV
2013-2014 Cowboy Moments: A Year of Orange Pride
Paul West, Andy Wallace

2nd Langston University
Langston University School of Arts & Scienc
Dave Tester, Koshia Silver

1st OSU Institute of Technology
High Voltage Heroes
School of Visual Communications

4. Traditional Photography/GENERAL

HM Oklahoma Baptist University
After Class
William Pope

3rd The Samuel Roberts Noble Foundation
Seth at dusk
Luke Braswell

2nd University of Central Oklahoma - Photo Services
New Steel
Daniel Smith

1st The Samuel Roberts Noble Foundation
A Starry Night in Oklahoma
Luke Braswell

5. Traditional Photography/SPORTS

HM University of Central Oklahoma - Photo Services
Spring Scrimmage
Daniel Smith

3rd Northern Oklahoma College
NOC Soccer on the Run
Amie Berryman

2nd Cameron University
Homerun celebration against Angelo State
Mike Mazzo

1st SWOSU-Photographer
Easy Days
Cody Roper

6. Digitally Enhanced Photography

HM OSU-Marketing
Rain Warrior
Gary Lawson

3rd University of Central Oklahoma - Photo Services
Derangement
Garett Fisbeck, Daniel Smith

2nd The Samuel Roberts Noble Foundation
A walk to remember
Luke Braswell

1st SWOSU-Graphic Design
2014 SWOSU Bulldog Football - Yard Dawgs
Kyle Wright

7. Web Design

HM OSU-Athletics
Orange & Black Friday
Jordan Smith, Greg Bartlett, Mike Wendling

3rd Oklahoma City Community College
Campus Bird
John Richardson, Kathy Nix

2nd The Samuel Roberts Noble Foundation
Welcome to BoarBuster
Shane Porter

1st The Samuel Roberts Noble Foundation
Sam Noble Scholarship
Shane Porter, Katie Westman

8. Best Use of Social Media

HM The Samuel Roberts Noble Foundation
Darth Vader meets the blue cow
Shane Porter, Adam Calaway

3rd ORU-Marketing
#HeadedToORU
Jonathan Anspaugh

2nd OSU-Tulsa
Graduation Social Media - #OSUTulsaGrad
OSU Tulsa Marketing and Comms Services

1st OU Housing and Food
Campus Coffee Crawl
Kate Bernard, Amy Buchanan, Staci Johnson, Aaron Lindley

10. Print Advertising

HM OU Gaylord College of Journalism
His syllabus includes the call to jihadÉ
Gaylord College, Moroch Advertising

3rd The Samuel Roberts Noble Foundation
Speak Truth
Katie Westman, Adam Calaway

2nd The Samuel Roberts Noble Foundation
Dreaming of his future
Katie Westman, Adam Calaway

1st OSU-Tulsa
Get There From Here Advertising Campaign
OSU Tulsa Marketing and Comms Services

11. Digital Advertising

HM ORU-Marketing

Music Production Student Showcase

Janet Benton

3rd Oklahoma Baptist University

Within Reach Banner Ads

Damon Seymour

2nd OSU-Center for Health Sciences

OSU School of Health Care Administration

OSU Tulsa and Communications Services

1st University of Central Oklahoma

UCO@125 Digital Billboards

Craig Beuchaw, Adrienne Nobles

12. News Writing

HM OSU Institute of Technology

3D Printing STATE Fall 2014

Sara Plummer

3rd The Samuel Roberts Noble Foundation

Agriculture's impact on life highlights Science in Ag Day

Robyn Peterson

2nd University of Science and Arts of Ok

Toy drive brings hope for Syrian war orphans

Rob Vollmar

1st University of Science and Arts of Ok

Theatre Arts student relives personal May 3rd tornado experience through creative writing and acting

Rob Vollmar

13. Full-Length Features

HM University of Central Oklahoma

Richard Thatcher

Nicole Willard, Director of Archives, Gypsy Hogan, Publications Editor

3rd OU College of Engineering

When Sooners Help Sooner: One Engineering Student Makes a Big Difference

Sarah Warren

2nd The Samuel Roberts Noble Foundation

Lonesome Ron No More

J. Adam Calaway

1st The Samuel Roberts Noble Foundation

The Fruits of Their Labor

Courtney Leeper

14. Featurette Writing

HM OSU Institute of Technology

Alum shares loves of Southern & French cuisine in cookbook

Sara Plummer

3rd The Samuel Roberts Noble Foundation

Regrowing Dickson's Greenhouse

Courtney Leeper

2nd University of Central Oklahoma

UCO Rides New Wave in Classical Music

Angela Morris

1st The Samuel Roberts Noble Foundation

N is for Noble

J. Adam Calaway

15. Blogs/Editorial/Column

HM OSU-Marketing

Remembering a Pioneer

Elizabeth Keys

3rd OSU Institute of Technology

Deskjob Blues

Dr. Bill Path, Sara Plummer

2nd The Samuel Roberts Noble Foundation

Playground Education

J. Adam Calaway

1st The Samuel Roberts Noble Foundation
Ten Pin Revelations
J. Adam Calaway

16. Sports Writing

HM Northern Oklahoma College
NOCÓs Noel shines as freshman point guard
Jennifer Smith

3rd Northern Oklahoma College
Smith excels behind the plate and in the classroom
Jennifer Smith

2nd Northern Oklahoma College
Tate commands field though deaf
Jennifer Smith

1st SWOSU-SID
Bulldogs Rout Northwestern for Rivalry Victory
Doug Self

17. Sports Publications

2nd East Central University
ECU Soccer Senior Day Program
Gina Smith

1st Oklahoma State University
OSU POSSE magazine v8 SPRING
Kevin Klintworth, Paul V. Fleming, Dave Malec, Bruce Waterfield

18. Poster Design- General

HM ORU-Marketing
Ditch Your Commute Poster
Amanda King, James Hart

3rd Cameron University
Political Science Posters
Ciera Schibi

2nd SWOSU-Graphic Design
SWOSU Counselor Poster
Kyle Wright

1st Oklahoma City Community College
"Power of..."
Michael Cline

19. Poster Design-Culture/Fine Arts

HM Cameron University
Diversity Leadership Summit Poster
Ciera Schibi

3rd Eastern Oklahoma State College
Barefoot in the Park
Danel Walker, Trish McBeath, Jared Bills, Carrie Kirkes

2nd Cameron University
Viola/Piano poster
Karyn Bowen

1st OSU-Library
Noon Concert Series at the Library, Spring 2015
Kala McDonald

20. Poster Design- Sports

HM SWOSU-Graphic Design
2014-2015 SWOSU Bulldog Women's Basketball Poster
Kyle Wright

3rd University of Science and Arts of Ok
Owen Baseball Schedule
Adam Heilman

2nd SWOSU-Graphic Design
2014 SWOSU Bulldog Football Poster
Kyle Wright

1st Langston University
FAME
Brandon Clemons

21. Small Brochure/flyer/booklet

HM. ORU-Marketing
Road Piece
Amanda King

3rd Oklahoma City Community College
Foundation Strategic Plan
Megan Dean

2nd University of Central Oklahoma
Transfer Enrollment Brochure
Brian Alexander

1st University of Central Oklahoma
UCO Dance Brochure
Brian Alexander

22. Large Brochure/flyer/booklet

HM. Oklahoma City Community College
Absolute
Matthew Kerekes

3rd Cameron University
Cameron At a Glance
Karyn Bowen

2nd OU-Community Impact Report
A Sooner Way of Life
Robin Stroud, Debra Levy-Martinelli, Nicholas
Hathaway, Kyle Harper

1st OSU Institute of Technology
Employers Resource for Hiring Veterans
Kim Woodard

23. Direct Mail Piece

HM. The Samuel Roberts Noble Foundation
Sam Noble Scholarship
Katie Westman

3rd OSU-Tulsa
Choose OSU-Tulsa Get There From Here Mailer
OSU Tulsa Marketing and Comms Services

2nd University of Central Oklahoma
*SUPERHERO FAMILY DATE NIGHT save the
date card*
Amanda Jones, Steven Akins

1st Oklahoma City Community College
Coppola Wine Tasting Invite
April Jackson

24. Special Publication

HM OSU-FAPC
2014 Annual Report
Mandy Gross

3rd The Samuel Roberts Noble Foundation
Noble, to me
Katie Westman, J. Adam Calaway, Jackie
Kelley, Scott McNeill

2nd OU-Community Impact Report
A Sooner Way of Life
Robin Stroud, Debra Levy-Martinelli, Nicholas
Hathaway, Kyle Harper

1st East Central University
ECU A to Z Book
Charlynn Estes, Jim Benton, Dr. Steve Benton

25. Magazine

HM OSU-Marketing
*STATE Magazine - 2015 Spring - Volume 10,
Number 3*
Elizabeth Keys, Mark Pennie

3rd Oklahoma City University
Focus
OCU Comm. & Marketing

2nd The Samuel Roberts Noble Foundation
Legacy magazine: Soil equals life
J. Adam Calaway, Katie Westman, Luke
Braswell, Courtney Leeper, Robyn Peterson,
Shane Porter

1st OSU-Marketing
STATE Magazine Winter 2014
Dorothy Pugh, Mark Pennie, Phil Shockley,
Gary Lawson, Chase Carter, Jacob Longan

26. Admissions Viewbook

3rd East Central University
ECU Viewbook
Tanner Capps, Office of Communications and Marketing, Office of Enrollment Services

2nd University of Central Oklahoma
UCO Admissions Viewbook
Brian Alexander, Adrienne Nobles

1st OU-Community Impact Report
Annual Report
Robin Stroud, Debra Levy-Martinelli, Nicholas Hathaway, Catherine Bishop

27. Newsletter

HM OSU-FAPC
2014 Activity Highlights
Mandy Gross

3rd OSU Institute of Technology
The Circuit
Sara Plummer

2nd OSU-Tulsa
The Current and The Center Newsletters
OSU Tulsa Marketing and Comms Services

1st University of Central Oklahoma
College of Fine Arts and Design ARTSPEAK
Angela Morris, Alysha Fletcher, Deborah Baucom, Steven Akins, Kearney Cole, Thresa Swadley

28. Bright Idea

HM OSU Undergraduate Admissions
Congratulations! Video
Chase Rheam

3rd OSU-Spears School of Business
#SpearsLeave Your Mark Event
Terry Tush, Dollie Elliott, James Neeley, Blake Brasor, Jordan Pfeiffer, Brandy Polo

2nd Oklahoma City Community College
Francis Ford Coppola Press Kit
Deirdre Steiner, Michael Burchfield

1st OSRHE-Communications III
Oklahoma's Promise Day Cutouts
Amy Goddard

29. Holiday Greetings

HM Cameron University
Prospective Student Services Holiday Card
Ciera Schibi

3rd University of Central Oklahoma
UCO Faculty/Staff Holiday Postcard Invitation
Craig Beuchaw

2nd Southwestern Oklahoma State University
Holiday Bulldogs
Kyle Wright, Brian Adler

1st East Central University
Holiday Sled Ride
Amy Ford

30. "Before-and-After" Design

HM OU Housing and Food
University Catering Menu
Staci Johnson, Aaron Lindley

3rd Oklahoma City Community College
Wayfinding Banners
Michael Cline, Megan Dean, Matthew Kerekes

2nd OU Housing and Food
Cate Restaurants Brand Refresh
Kate Bernard, Aaron Lindley

1st OSU Institute of Technology
OSUIT Sponsorship Guide
Kim Woodard, Dr. Ina Agnew

31. Shoe-String Award

3rd OU Housing and Food
Wasteful Wilma - Sustainability Video
Ryne Young, Jacolby Gilliam, Kate Bernard

2nd Rogers State University
Hunter the Hillcat Emoji Sticker Campaign
Randy Riggs

1st OSU-Library
Open Textbook Week Booth
Dan Chaney, Bonnie Cain-Wood, Nina
Thronton, Kiara Ealy

32. Cover Design

HM. Oklahoma City Community College
VPAC Event Cover
Megan Dean

3rd University of Central Oklahoma
*UCO College of Mathematics and Science
Undergraduate Research Journal Cover*
Daniel Smith, Craig Beuchaw

2nd The Samuel Roberts Noble Foundation
Soil = Life
Katie Westman, Luke Braswell, J. Adam
Calaway

1st The Samuel Roberts Noble Foundation
The Fruits of Their Labor
Luke Braswell, Katie Westman

33. Logo Design/Graphic Identity

HM OSU-Center for Health Sciences
Research Spotlight Logo
OSU Tulsa Marketing and Comms Services

3rd OSU-Tulsa
Cowboy Guardian Logo
OSU Tulsa Marketing and Comms Services

2nd OU Housing and Food
Union Market Logo
Aaron Lindley

1st East Central University
Oklahoma Science and Engineering Fair Logo
Tanner Capps

34. Events/Promotions

HM Northern Oklahoma College
NOC Residence Hall Groundbreaking
Jamie Haney

3rd OU College of Engineering
SWE-EK 2014: Bossy - Event Marketing
Sarah Warren

2nd OU - College of Education
Innovate Education Month - One University Store
David Goodspeed, Lisa Tomas, Staff

1st Oklahoma City Community College
Signature Series: Francis Ford Coppola Spot
April Jackson, Deirdre Steiner, Michael Cline,
Cordell Jordan

35. Campaigns

HM OU-IT
Tech Taxi
Brett Clements, Katie Garrison, Maya Sykes

3rd The Samuel Roberts Noble Foundation
The Blue Cow and Ag Proud
Shane Porter, Katie Westman, J. Adam
Calaway, Luke Braswell, Robyn Peterson

2nd OSU-Communications III
Orange Crush Share Your OSU Love Story
OSU Communications, OSU Admissions,
OSU Alumni Association, OSU Foundation

1st OSU-Spears School of Business
Spears School of Business 100th Anniversary Campaign
Terry Tush, Dollie Elliott, James Neeley, Blake Brasor, Brandy Polo, Jordan Pfeiffer

36. Best Headline

HM Southwestern Oklahoma State University
Martinez Wins Underwater Pumpkin Carving Contest
Brian Adler

3rd The Samuel Roberts Noble Foundation
Soil = life
J. Adam Calaway, Katie Westman

2nd Oklahoma City Community College
Bassett Tales rescues canine companions and prison inmates
Katie Parker

1st SWOSU-SID
BUZZER BLOCKER! Ojo Rejection Preserves SWOSU Victory over UAM
Doug Self

37. Square Peg

HM East Central University
ECU A to Z Book
Charlynn Estes, Jim Benton, Dr. Steve Benton

3rd ORU-Marketing
Pop 'Til You Drop T-shirt Design
Amanda King

2nd East Central University
JB's 60th Birthday Disco Bash
Amy Ford, Tanner Capps, Aramis Douglas, Tanecia Miller, Dr. Shelley Hamby

1st Oklahoma City Community College
"Meow is Power"
Marketing and Public Relations Team, Robert Lane, Lealon Taylor, Paul Sechrist, Otis, Sophie and Pandora

38. Multimedia

3rd East Central University
A Merit Introduction
Susan Ingram

2nd OU College of Engineering
CoE Recruitment Banner and Table Cloth
Sarah Warren, Karen Kelly

1st OSU-Tulsa
OSU-Tulsa Graduation Multimedia Presentation
OSU Tulsa Marketing and Comms Services